



OneSource

PARTNERSOURCE EMPLOYERS' EDUCATION SERIES

**SPONSORSHIP
OPPORTUNITIES 2025**

SERIES SPONSORSHIP \$15,000

Co-branded with OneSource Series



- **Name/Logo included** in OneSource Logo
- **Your Brand featured** in a OneSource Series Promo Video (if desired)
- **Introduction and Verbal Acknowledgement** from PartnerSource session host in every 2025 webinar
- **Your Brand featured** in an upcoming PartnerSource e-newsletter
- **Sponsor Feature** to appear on dedicated OneSource web page for all of 2025
- **Your Brand acknowledged and mentioned** in pre- and post-webinar promotional emails, attendee notifications and posts

The OneSource Series Sponsorship is the premier OneSource Sponsorship and includes all benefits of the Speaking Sponsorship, Session Sponsorship and Supporting Sponsorship.

SPEAKING SPONSORSHIP

Present or co-present one (1) 30- or 50-minute non-promotional session during a 2025 OneSource webinar

SESSION SPONSORSHIP

Serve as host to introduce speakers or serve as moderator during one (1) OneSource webinar, including the opportunity for a brief Brand message

- Inclusion in pre-webinar promo emails
- Inclusion in pre-webinar notification in PS newsletter
- Inclusion in post-event survey/thank-you email
- Inclusion in Pre-webinar LinkedIn posts
- Introduction and verbal thank-you from PS session host
- Inclusion in post-event LinkedIn post

SUPPORTING SPONSORSHIP

Benefits of Supporting Sponsor for all OneSource webinars occurring in 2025

- Inclusion in each webinar's Sponsor logo page featured in the session, beginning of sessions and waiting room
- Inclusion in OneSource website Sponsor list
- Mention in thank-you to all Supporting Sponsors in PartnerSource e-newsletter

SPEAKING SPONSORSHIP \$3,500

Present or co-present one (1) 30- or 50-minute non-promotional session during a 2025 OneSource webinar (topic subject to approval by PartnerSource).

This sponsorship represents a unique opportunity to connect with the engaged OneSource audience through your content and expertise.

Includes all benefits of the Session Sponsorship and Supporting Sponsorship.

SESSION SPONSORSHIP

Serve as host to introduce speakers or serve as moderator during one (1) OneSource webinar, including the opportunity for a brief Brand message

- Inclusion in pre-webinar promo emails
- Inclusion in pre-webinar notification in PS newsletter
- Inclusion in post-event survey/thank-you email
- Inclusion in Pre-webinar LinkedIn posts
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- Inclusion in OneSource website Sponsor list
- Mention in thank-you to all Supporting Sponsors in PartnerSource e-newsletter

SESSION SPONSORSHIP \$1,500

Serve as host to introduce speakers or serve as moderator during one (1) OneSource webinar in 2025. This also includes the opportunity to give a brief message about your Brand (where applicable and if desired) during a OneSource webinar.

- **Name/Logo included** in OneSource Logo
- **Your Brand featured** in a OneSource Series Promo Video (if desired)
- **Introduction and Verbal Acknowledgement** from PartnerSource session host in every 2025 webinar
- **Your Brand featured** in an upcoming PartnerSource e-newsletter
- **Sponsor Feature** to appear on dedicated OneSource web page for all of 2025
- **Your Brand acknowledged and mentioned** in pre- and post-webinar promotional emails, attendee notifications and posts

Includes all benefits of the Supporting Sponsorship.

SUPPORTING SPONSORSHIP

Benefits of Supporting Sponsor for all OneSource webinars occurring in 2025

- Inclusion in each webinar's Sponsor logo page featured in the session, beginning of sessions and waiting room
- Inclusion in OneSource website Sponsor list
- Mention in thank-you to all Supporting Sponsors in PartnerSource e-newsletter

SUPPORTING SPONSORSHIP \$1,000

Benefits of Supporting Sponsor for all OneSource webinars occurring in 2025.

- Your Brand included in each webinar's Sponsor logo page featured in the session, beginning of sessions and waiting room
- Your Brand listed as Sponsor for OneSource on web page visible to all
- Your Brand mentioned in thank-you to all Supporting Sponsors in PartnerSource e-newsletter

THANK YOU TO OUR PARTNERS



**Let's discuss the OneSource Sponsorship
that best meets your needs.
Contact us today.**

CONTACT INFO:

Lisa White, ARM
VICE PRESIDENT, INSURANCE SERVICES
O 214.239.4637 M 214.405.0765
lisa_white@partnersource.com

